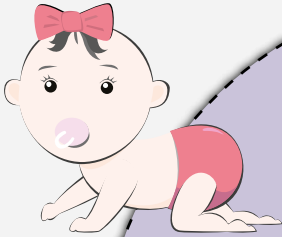




Clinic Newborn Photography BabyCute

FREE, without obligation and **directly**
in the clinic for all mothers in our
cooperating clinics in Switzerland.





Coupon

We give you a professional,
approximately 30-minute
newborn photo shoot.

Directly in your clinic

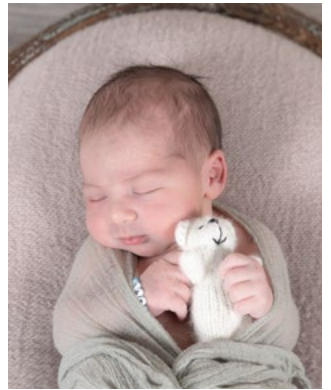
**FREE &
NO OBLIGATION**

*For more information about us, our concept and our
products, please visit our website www.babycute.ch*

What we do

We offer free of charge, professional Newborn-Photoshoots to every Mother that gives birth in any of our partner clinics. The photoshoots take place directly in the clinic, shortly after birth. A gallery-code is handed out to you after the photoshoot. It provides secure access to a gallery, showing the best photos of the photoshoot. Also, it gives access to our easy-to-use online shop, offering all photos as digital downloads, value-sets, photobooks, and many more. There are no obligations related to the free photoshootings we offer.

For more information about us and our products, please visit our website www.babycute.ch



How you get your FREE photoshoot

You do not have to do anything. Every mother is visited by us in her room after the birth to make an appointment. The photoshoots usually take place 1-2 days after birth. If you leave the clinic so quickly that you did not have the opportunity to take part in a photoshoot, you can do so within 2 weeks of the birth. To make an appointment, call our team on 041 460 35 35.

How the photoshoot works

Our photoshoots take place within the clinic, in our mobile photo studio. Existing hygiene regulations are strictly adhered to. Our studio has a modern lighting system and heating (if necessary). The photoshoots follow a well-thought-out script. Usually (if your baby is

good at doing it) we provide two different sets with matching clothes and accessories. This usually results in 30 photos.

What after the photoshoot happens

Our free photoshoots are not tied to any conditions or obligations. There is no obligation to buy!

After the photoshoot, you will receive a code (gallery code) from us. This code gives you access to your private online gallery, where you can marvel at the photos a few days after the photoshoot. If you like the photos, you can purchase all the photos in the gallery and/or special photo products (e.g. photo books, calendar) designed with the photos from your photoshoot. Please visit our website for more information.

After 90 days, all photos will be irrevocably deleted from our servers.

Tips for your photoshoot

Create a calm atmosphere for yourself and the baby before the photoshoot.

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The baby shouldn't be hungry; if your baby is not in the right mood, please make another appointment with the photographer.

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A romper suit is only required for the first photo at some clinics and only if you consent to it being published in the clinic gallery.

However, the most beautiful photos are created when rompers, pacifiers, and soft toys are not used. We provide beautiful accessories, a radiant heater provides cozy warmth, if necessary.

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Our photographers are instructed to primarily photograph the newborn. We ask for your understanding.